

To increase your ROI and promote your convention presence complete the

NSNA 67th Annual Convention Sponsorship Form

NSNA offers Sponsorship opportunities from: \$3,000 - \$40,000

Receive Great Benefits AND Enhanced Visibility!

Sponsorship Levels and Recognition Benefits – for Maximum Visibility – Respond as Early as Possible!

2019 Salt Lake City Convention Sponsorship Levels and Benefits	Underwriter \$40,000	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Supporter \$3,000
Prime location for Exhibit Hall purchased space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Good location for Exhibit Hall purchased space				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognized with Plaque at Opening Ceremony (4/3/19)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Thanked at Opening and at sponsored event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Prominent Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Official Guidebook Convention App Sponsor	<input checked="" type="checkbox"/>					
Notifications to guidebook app users (Value \$100 each)	5	4	3	2	1	
Guidebook Push Notifications (Value \$100)	1	1	1	1	1	
Banner ad on Guidebook Convention App (Value \$250 - \$800)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
1-year www.nсна.org Career Center logo link to sponsor's site (Value \$4,500 - \$7,500)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
6-month banner ad on www.nсна.org NSNA Career Center (Value \$2,000 - \$4,000)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
1 x Banner ad in NSNA Weekly Broadcast (Value \$1,600)					<input checked="" type="checkbox"/>	
2 x Broadcast email to members (Value \$4,800 - \$5,600)	<input checked="" type="checkbox"/>					
1 x Broadcast email to members (Value \$2,650 - \$3,100)		<input checked="" type="checkbox"/>				
1 x Broadcast email to graduating seniors (Value \$1,525 - \$1,950)			<input checked="" type="checkbox"/>			
1 x Broadcast email to Convention Attendees (Value \$750)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognized in Guidebook Convention App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo & www address in Convention Program book	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognized in <i>Imprint</i> magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

NSNA will contact you with events and opportunities available for your designated sponsorship level.

NSNA SPONSORSHIP LEVELS: Mark next to chosen Level.

Three convenient payment options available—act now!

- | | |
|--|---|
| <input type="checkbox"/> \$40,000 Underwriter | <input type="checkbox"/> \$10,000 Silver |
| <input type="checkbox"/> \$30,000 Platinum | <input type="checkbox"/> \$5,000 Bronze |
| <input type="checkbox"/> \$20,000 Gold | <input type="checkbox"/> \$3,000 Supporter |

- Check-off your Payment/Billing Preference: (NSNA Tax ID: 13-6081991)
- Check is enclosed Purchase Order enclosed (EIN # 13-6081991)
- Send invoice as follows:
- Invoice full amount in 2019 Invoice full amount in 2019
- Invoice 50% in 2018 and 50% in 2019

Type or print below the name of the organization, or company name, exactly as it should appear in print:

Organization/Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ FAX: _____

Website Address: _____

Email Address: _____

Send NSNA your completed form by FAX, email a scan copy attachment, or reply electronically at:

<https://form.jotform.com/nsnainc/2019-convention-sponsor>

Call for additional information: **Trisha Mims, MSN, MBA, HCM, Director of Program and Education**

National Student Nurses' Association

45 Main Street, Suite 606, Brooklyn, NY 11201

Phone: 718-210-0705 Ext.1106 • FAX: 718-797-1186 • Email: nsna@nsna.org

NSNA reserves the right to accept or reject any sponsorship proposal.